

Ad Specs & Rates

Size	Width (in.)	Height (in.)	Cash Price	10% Discount 4 weeks w/o changes (\$ per week)	Billed Price	10% Discount 4 weeks w/o changes (\$ per week)
Front Page:	10.25	12.1	\$507.00	N/A	\$557.70	N/A
Back Page:	10.25	15.25	\$409.00	\$1472.40 (\$368.10 per week)	\$449.90	\$1619.64 (\$404.91 per week)
Full Page:	10.25	15.25	\$292.00	\$1051.20 (\$262.80 per week)	\$321.20	\$1156.32 (\$289.08 per week)
Full Page w/color:	10.25	15.25	\$382.00	\$1375.20 (\$343.80 per week)	\$420.20	\$1512.72 (\$378.18 per week)
Center Spread:	21.25	15.25	\$699.50	\$2518.20 (\$629.55 per week)	\$769.45	\$2770.02 (\$692.51 per week)
3/4 Page: color + \$60/wk	10.25	11.35	\$263.00	\$946.80 (\$236.70 per week)	\$289.30	\$1041.48 (\$260.37 per week)
2/3 Page: color + \$60/wk	6.75	15.25	\$237.00	\$853.20 (\$213.30 per week)	\$260.70	\$938.52 (\$234.63 per week)
	10.25	10.05				
1/2 Page: color + \$60/wk	10.25	7.5	\$177.50	\$639.00 (\$159.75 per week)	\$195.25	\$702.90 (\$175.73 per week)
	6.75	11.35				
	5	15.25				
1/3 Page: color + \$60/wk	3.25	15.25	\$128.50	\$462.60 (\$115.65 per week)	\$141.35	\$508.86 (\$127.22 per week)
	5	10.05				
	6.75	7.5				
	10.25	4.9				
1/4 Page: color + \$40/wk	5	7.5	\$102.50	\$369.00 (\$92.25 per week)	\$112.75	\$405.90 (\$101.48 per week)
	6.8	5.55				
	3.25	11.35				
	10.25	3.65				
1/6 Page: color + \$40/wk	5	4.9	\$76.75	\$276.30 (\$69.08 per week)	\$84.43	\$303.93 (\$75.98 per week)
	3.25	7.5				
	6.75	3.65				
1/8 Page: color + \$40/wk	5	3.65	\$59.00	\$212.40 (\$53.10 per week)	\$64.90	\$233.64 (\$58.41 per week)
	3.25	5.55				
	6.75	2.65				
1/9 Page: color + \$40/wk	3.25	4.9	\$52.75	\$189.90 (\$47.48 per week)	\$58.03	\$208.89 (\$52.22 per week)
1/12 Page: color + \$25/wk	3.25	3.65	\$43.00	\$154.80 (\$38.70 per week)	\$47.30	\$170.28 (\$42.57 per week)
	5	2.3				
1/16 Page: color + \$25/wk	3.25	2.65	\$32.75	\$117.90 (\$29.48 per week)	\$36.03	\$129.69 (\$32.42 per week)
	5	1.7				
Business Card: color + \$25/wk	3.25	1.7	\$21.50	\$77.40 (\$19.35 per week)	\$23.65	\$85.14 (\$21.29 per week)
	1.5	3.65				
Small Display: color + \$25/wk	3.25	.95	\$15.75	\$56.70 (\$14.18 per week)	\$17.33	\$62.37 (\$15.59 per week)

BUSINESS SERVICES: 6.00 per week - 4 WEEKS MINIMUM \$24.00/4 weeks (26.40 Billed Rate)
up to 35 words (10¢ each additional word) \$280.80 (5.40/week) prepaid per year

ALL CLASSIFIED ADVERTISEMENTS - \$4.00 up to 25 words (10¢ per additional word)

FLYER INSERTIONS: \$40.00 per 1,000- plus cost of mailing - Call for quote.

DEADLINE: SATURDAY AT 2:00 PM for Tuesday's paper (published weekly).

Color is on a space available basis; call for details.



Prices Effective April 1, 2018

Prices subject to change

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