

# Non-Profit Rates & Ad Specs

Size	Width (in.)	Height (in.)	Regular Price	Non-Profit Pre-Paid	Non-Profit Billed
<b>Front Page:</b>	10.25	12.1	\$507.00	\$405.60	\$446.16
<b>Back Page:</b>	10.25	15.25	\$409.00	\$327.20	\$359.92
<b>Full Page:</b>	10.25	15.25	\$292.00	\$233.60	\$256.96
<b>Full Page w/process color:</b>	10.25	15.25	\$382.00	\$323.60	\$346.96
<b>Center Spread:</b>	21.25	15.25	\$699.50	\$559.60	\$615.56
<b>3/4 Page:</b> color + \$60/wk	10.25	11.35	\$263.00	\$210.40	\$231.44
<b>2/3 Page:</b> color + \$60/wk	6.75	15.25	\$237.00	\$189.60	\$208.56
	10.25	10.05			
<b>1/2 Page:</b> color + \$60/wk	10.25	7.5	\$177.50	\$142.00	\$156.20
	6.75	11.35			
	5	15.25			
<b>1/3 Page:</b> color + \$60/wk	3.25	15.25	\$128.50	\$102.80	\$113.08
	5	10.05			
	6.75	7.5			
	10.25	4.9			
<b>1/4 Page:</b> color + \$40/wk	5	7.5	\$102.50	\$82.00	\$90.20
	6.8	5.55			
	3.25	11.35			
	10.25	3.65			
<b>1/6 Page:</b> color + \$40/wk	5	4.9	\$76.75	\$61.40	\$67.54
	3.25	7.5			
	6.75	3.65			
<b>1/8 Page:</b> color + \$40/wk	5	3.65	\$59.00	\$47.20	\$51.92
	3.25	5.55			
	6.75	2.65			
<b>1/9 Page:</b> color + \$40/wk	3.25	4.9	\$52.75	\$42.20	\$46.42
<b>1/12 Page:</b> color + \$25/wk	3.25	3.65	\$43.00	\$34.40	\$37.84
	5	2.3			
<b>1/16 Page:</b> color + \$25/wk	3.25	2.65	\$32.75	\$26.20	\$28.82
	5	1.7			
<b>Business Card:</b> color + \$25/wk	3.25	1.7	\$21.50	\$17.20	\$18.92
	1.5	3.65			
<b>Small Display:</b> color + \$25/wk	3.25	.95	\$15.75	N/A	N/A

**BUS. SERVICES:** 6.00 per week - 4 WEEKS MINIMUM (24.00) (26.40 Billed Rate)  
up to 35 words (10¢ each additional word) • prepaid \$280.80/year(\$5.40/week)

**ALL CLASSIFIED ADVERTISEMENTS** - \$4.00 up to 25 words (10¢ per additional word)

**FLYER INSERTIONS:** \$40.00 per 1,000- plus cost of mailing - Call for quote.

**DEADLINE:** SATURDAY AT 2:00 PM for Tuesday's paper (published weekly).

Color is on a space available basis; call for details.

**Prices Effective April 1, 2018**

Prices subject to change



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